



# The Importance of our Clubs and the benefit of a good Coaching Structure

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Development Officer)



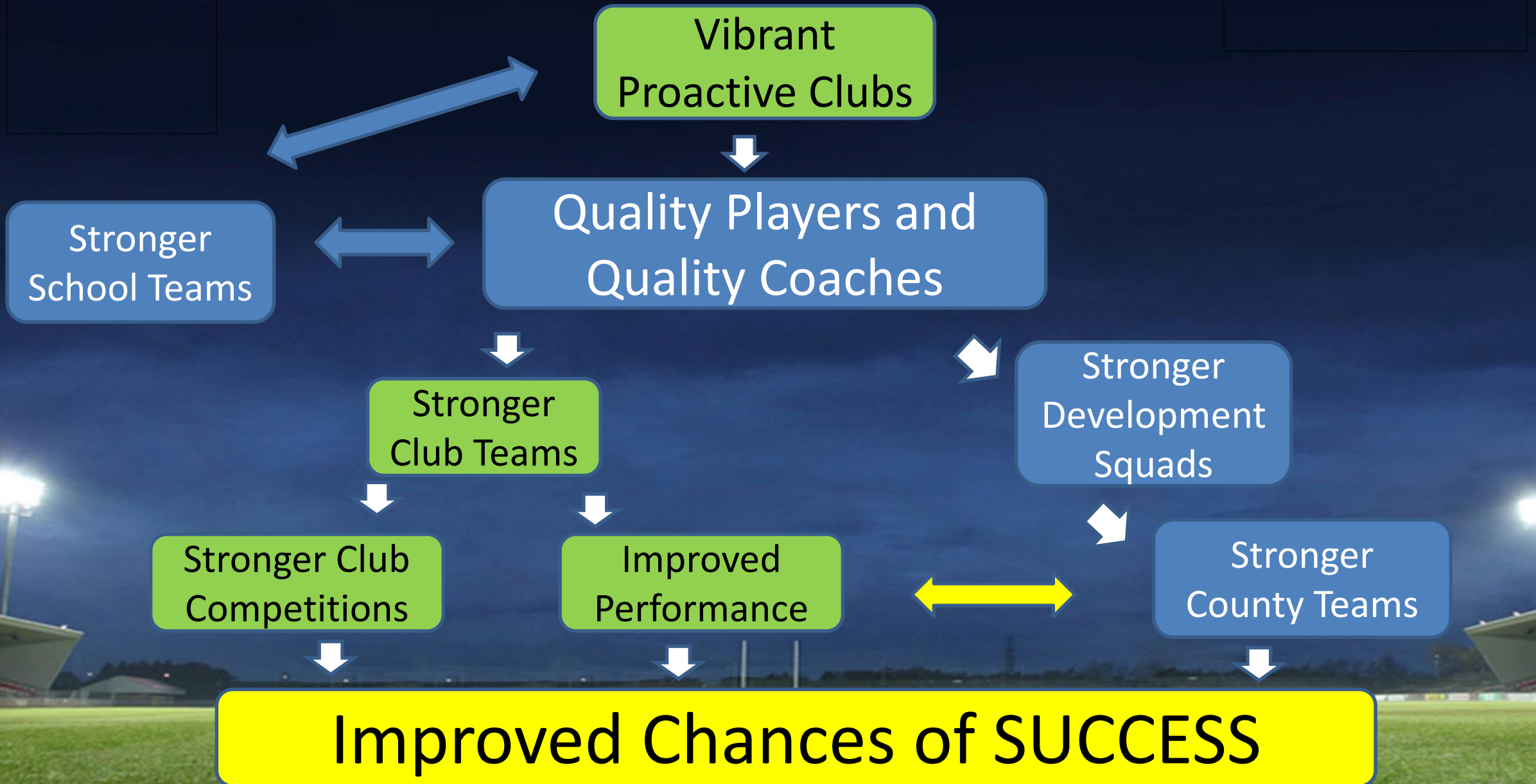
What does this statement mean to you?

What does your club mean to you?

What does Monaghan GAA mean to you?



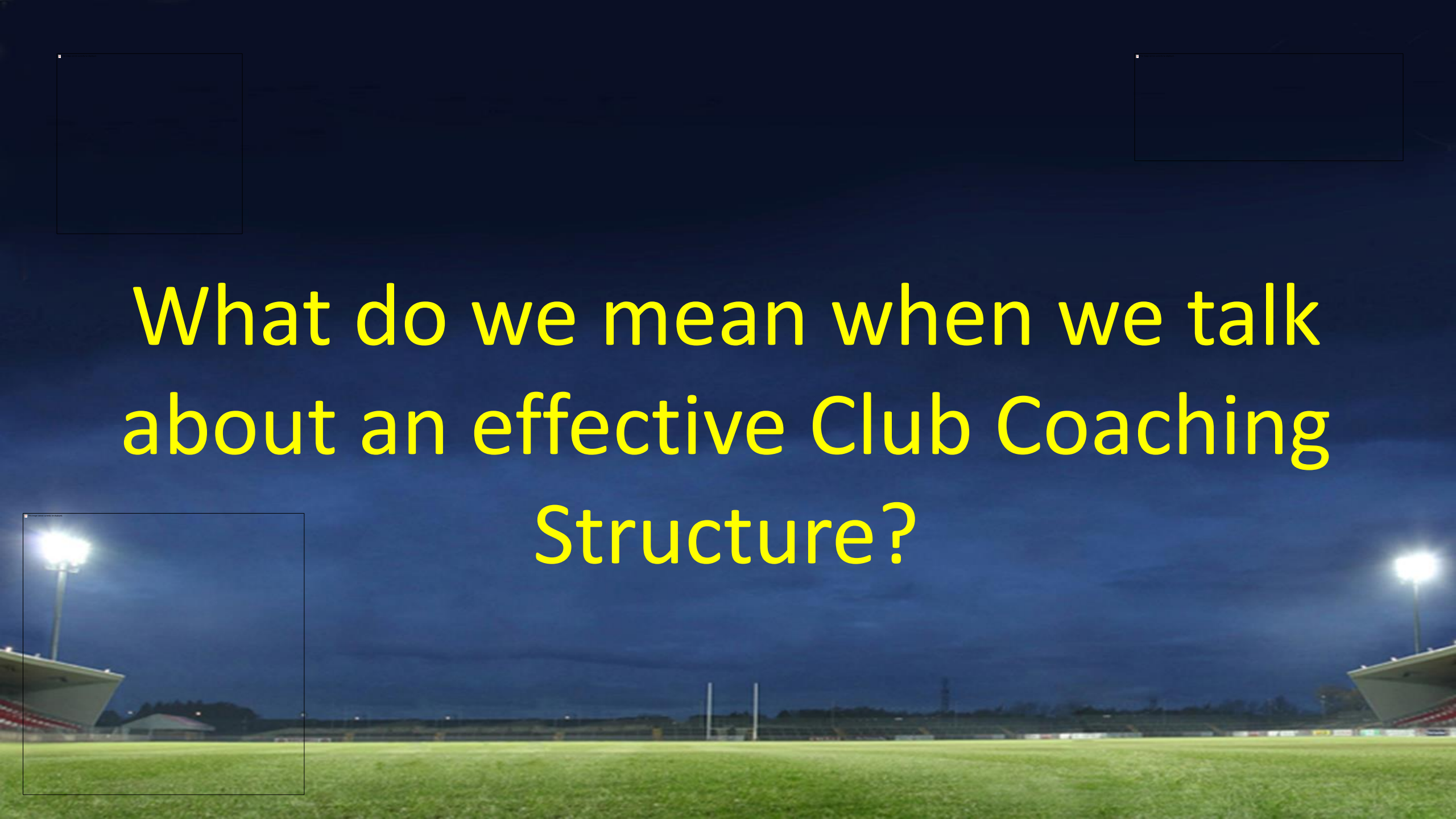
# Can they be linked??





There are two key words that stood out in that last slide

- Strong
  - Clubs, Schools, Competitions, Development Squads, County Teams
- Quality
  - Players, Coaches
- Everything stems from having a strong volunteer base willing to do what it takes to drive the club forward



What do we mean when we talk  
about an effective Club Coaching  
Structure?

Recruitment

Coaching  
Officer

Delivering

Goals

Communication

Structure

Sustainable

Objectives

Evaluation and Monitoring

Quality

Planning

Agreement

Organised

Targets

Age Levels

Success

Work

Development

Coach Education

Effective

Personnel

Coaching Committee

Arrangement

Foundation

Best Practice

Programme of Games

Age Appropriate

Development

Progress

Coaches

# Mission Statement

## “Club Coaching Structure

“An effective club coaching structure is the arrangement of competent and knowledgeable club personnel in such a way that quality coaching can be delivered to develop and progress players.

The structure should be sustainable and involve a coaching committee, coaching officer and coaches working towards an agreed long term coaching plan, whilst delivering set targets and objectives at each age level.”

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Do we know of any clubs who have a really sound coaching structure in place?

Crossmaglen – must have a robust structure in place

Ulster Clubs - Lamh Dearg, Loughgiel Shamrocks, Cavan Gaels, Glen, Magherafelt, Lavey, Derrygonnelly, Tempo, Carrickmore, Dungannon, Omagh, Clann Eireann, Burren, Letterkenny

Monaghan - you be the judge of your own club and your neighbouring clubs

What is it that most of these clubs have in place





# Mission Statement (from a top club in Ulster)

“At ..... we want to ensure we have an organised and structured coaching development plan in place, which is developed and implemented to maximize the talents of our underage coaches. We want to ensure our coaches are properly educated, empowered and prepared to deliver a coordinated, integrated and enjoyable coaching plan, which maximizes the potential of all our youth players.”



# Mission Statement (from a top club in Ulster)

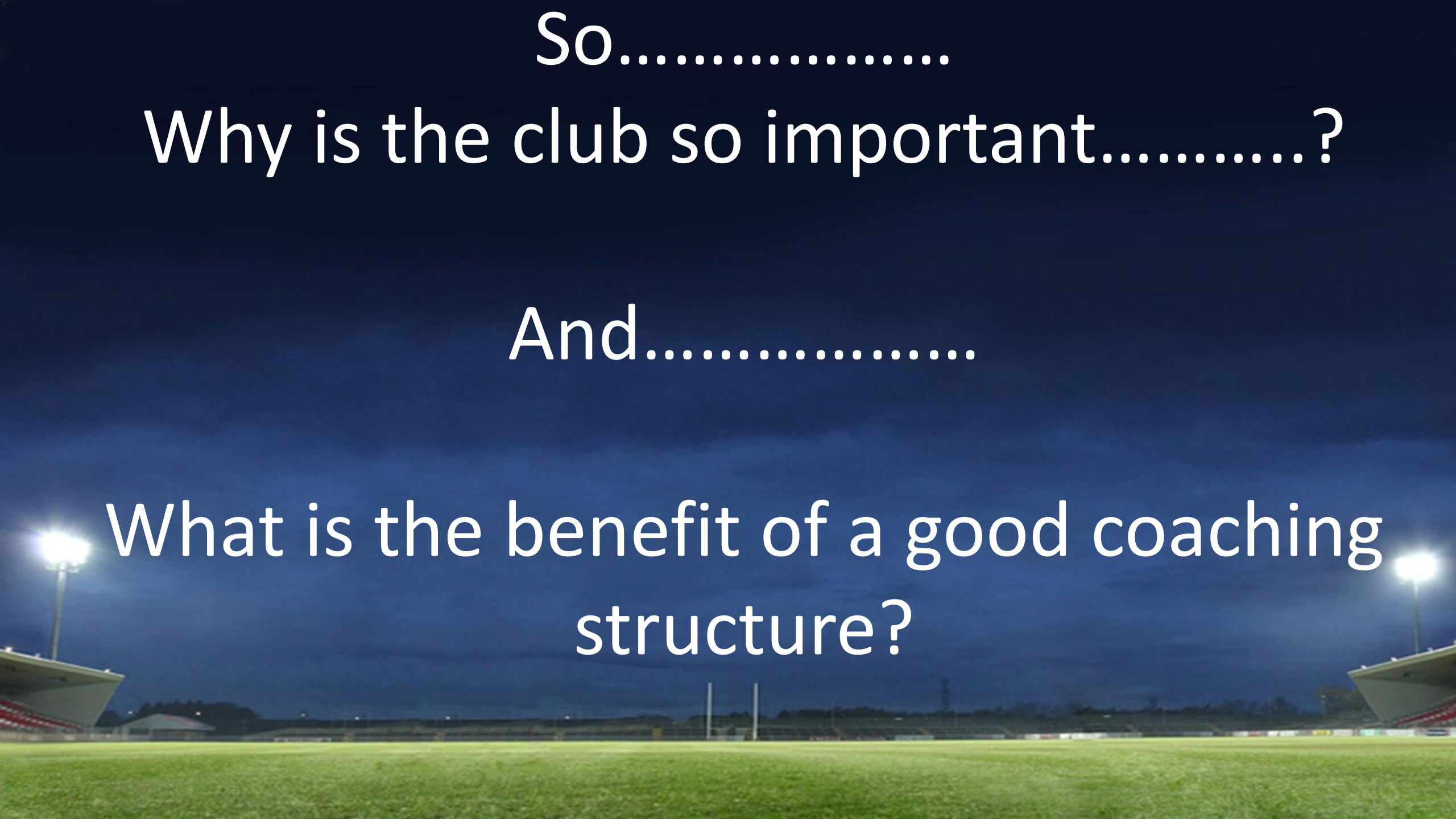
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So.....

Why is the club so important.....?

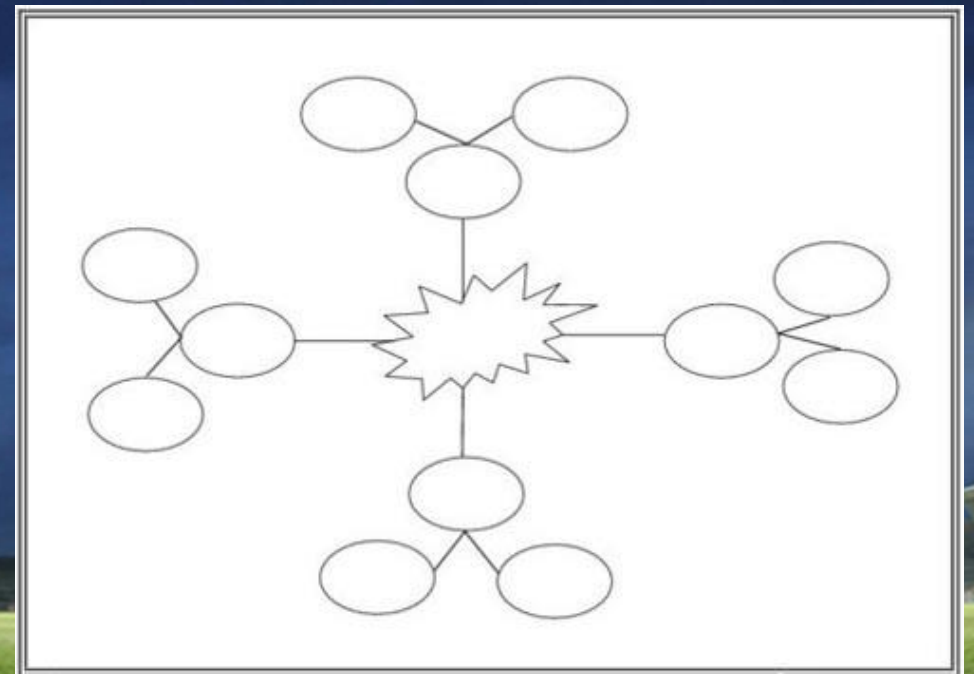
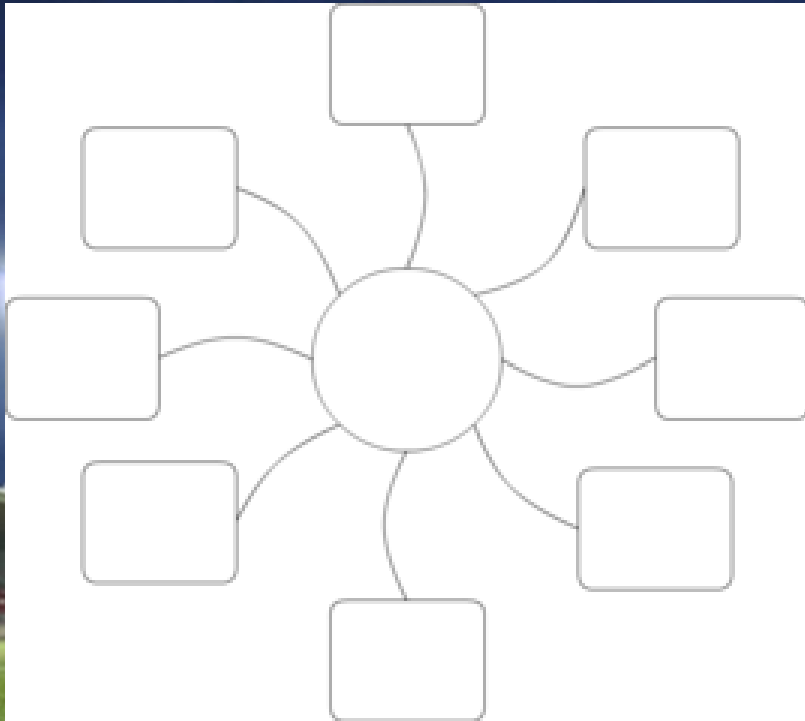
And.....

What is the benefit of a good coaching structure?



How can we arrange all the component parts into an effective visual structure?

## Spider Diagram

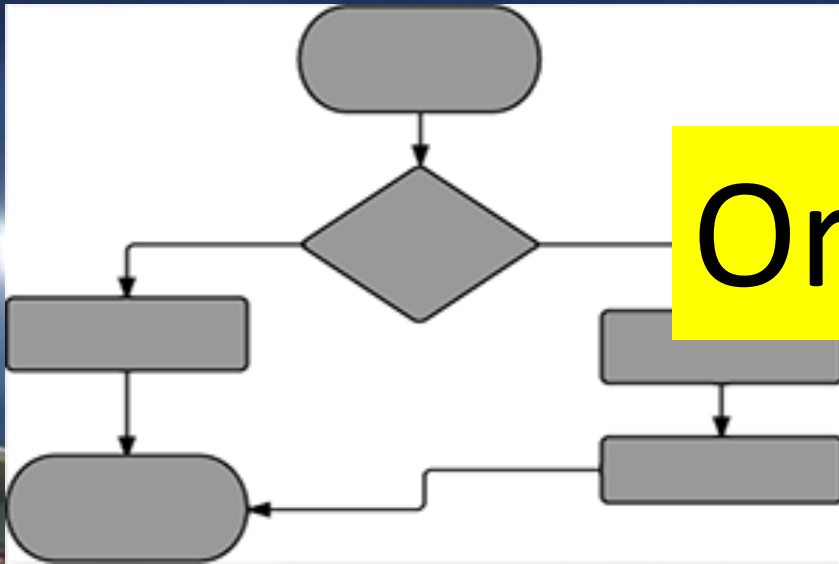




# How can we arrange all the component parts into an effective visual structure?

Flow Chart or  
Organisational Structure

Or a mixture?



# Effective Club Coaching Structures

Best personnel available

Recruitment  
- Players  
- Coaches

Coaching Plan

Goals and targets for Each age Group

Session Plans



Profiling and Benchmarking

Coach Development

Competent

Knowledgeable

Ambitious

Sustainable

Fixtures and Representation at County Board

Evaluation and Monitoring

Equipment and Facility Coordination

Coaches

Coaching Officer

Coaching Committee

Communication

Club School Links

# Effective Club Coaching Structures

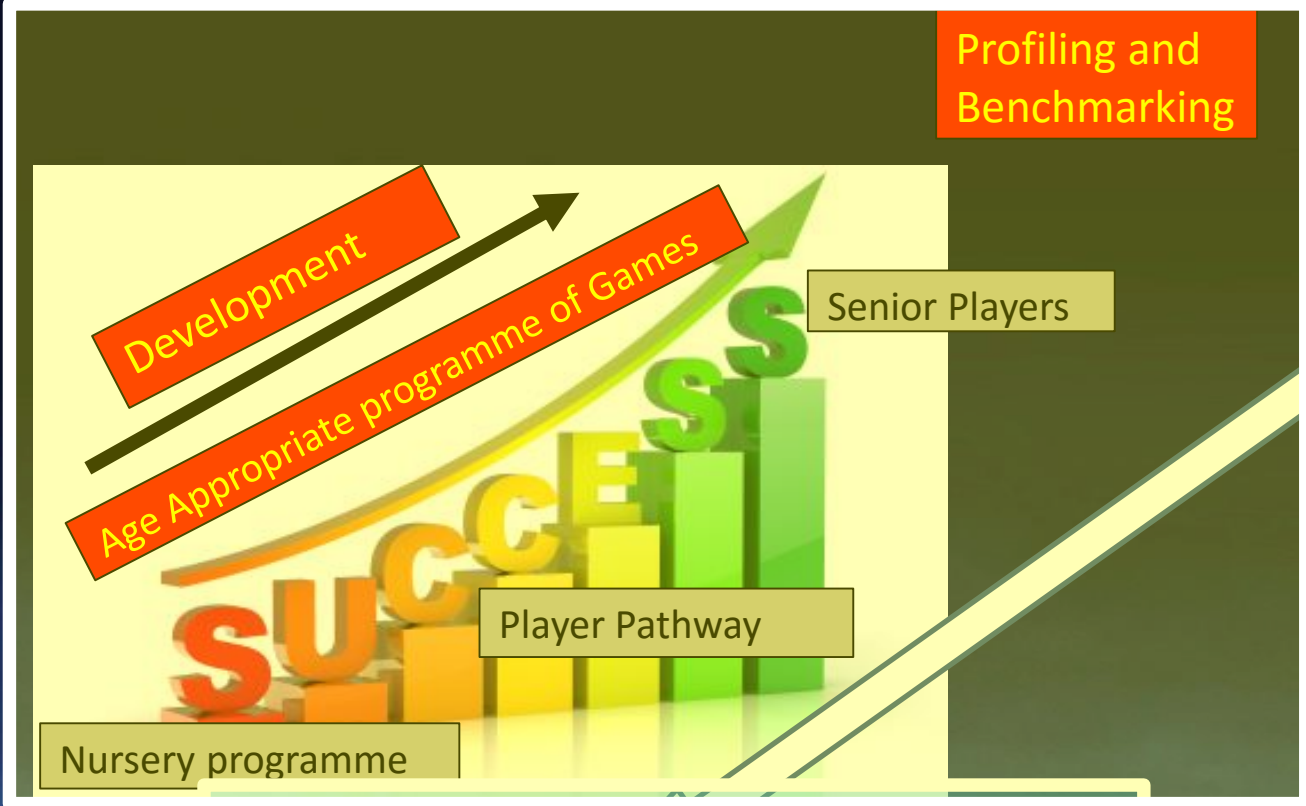
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Coaching Plan

Goals and targets for Each age Group

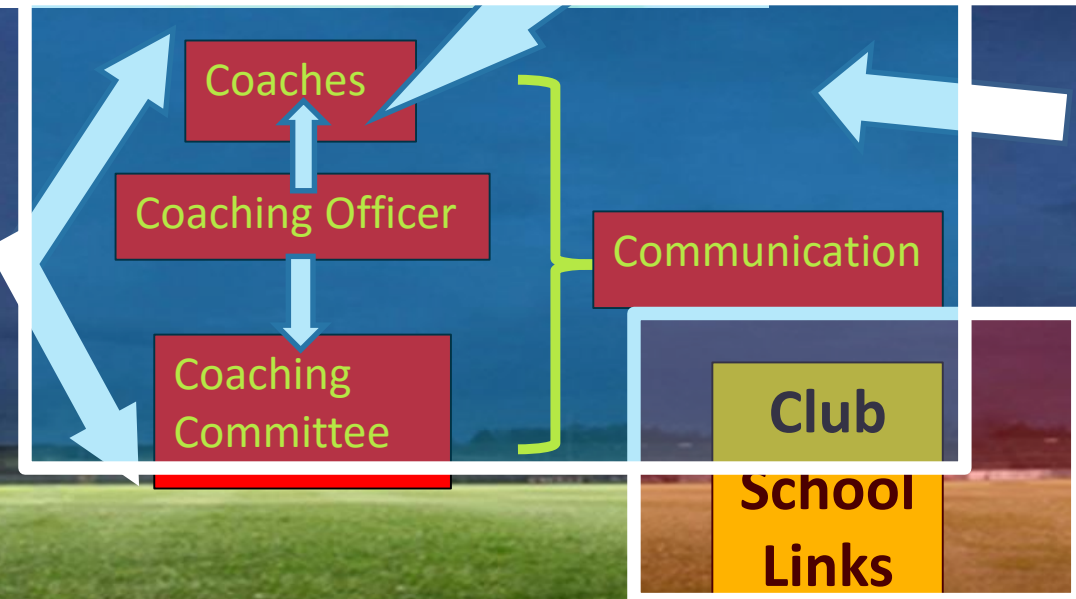
Session Plans



- Coach Development
- Competent
  - Knowledgeable
  - Ambitious

Sustainable

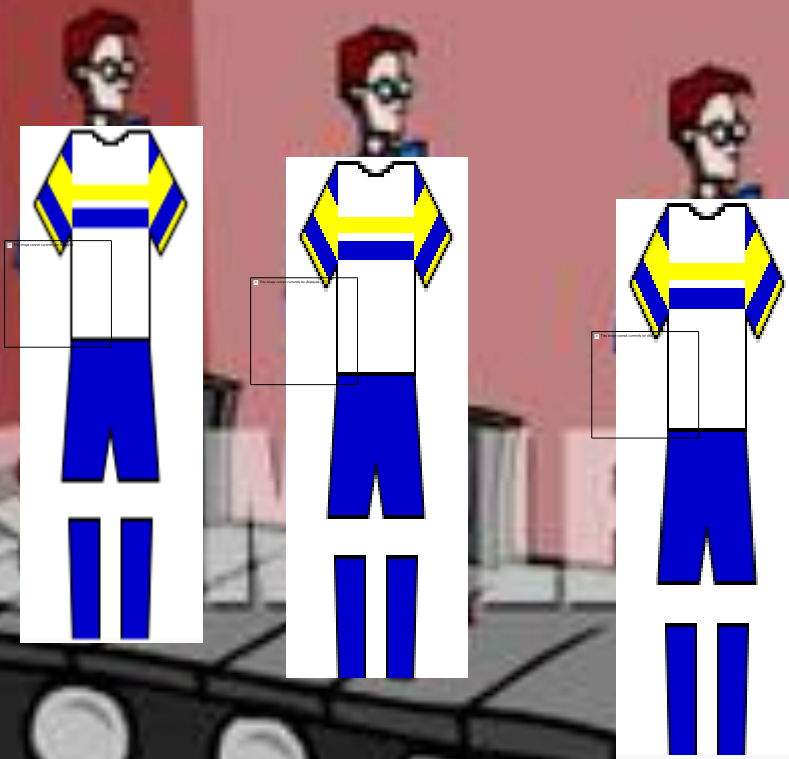
Fixtures and Representation at County Board



Evaluation and Monitoring

Equipment and Facility Coordination

Nursery Club  
Underage Coaching  
Club School Link  
Development



U21s  
Seniors  
Reserve  
Thirds  
Senior Ladies



# Club Coaching Structure Personnel

## Task

List the various personnel involved in an effective Club Coaching Structure



- 
- Club Coaching officer
  - Children's Officer
  - Equipment Coordinator
  - Head Coach
  - Assistant Coach
  - Club School Liaison Officer
  - Youth Coordinator
  - Club treasurer
  - Club photographer
  - Children's Coordinator
  - Nursery coordinator
  - Parent helper
  - Senior coach and coaching team
  - Club PRO
  - Club Coaching Administrator / Youth Officer
  - Registrar

Task – Identify the roles and responsibilities associated with the following club personnel

- Club Coaching officer
- Club Coaching Administrator / Youth Officer
- Children's Officer
- Club School Liaison Officer
- Equipment Coordinator
- Head Coach
- Assistant Coach
- Parent helper

# Club Coaching Officer

- Oversees the entire coaching and games programme
- Responsible for
  - Establishing coaching committee and chair meetings
  - Appointment of club coaches
  - Coach education
  - Management of coaching resources
  - Devise and implement club coaching plan
  - Club School Links
- Should be good leader, good communicator, delegator, mentor, organiser



# Club Coaching Administrator / Youth Officer

- Coordinates and administers coaching committee meetings
- Regular coaching report for executive committee
- Assist club secretary with underage fixtures
- Coordinate pitch / facility usage
- Assist club registrar to provide lists of players for head coaches
- Assist club PRO in promoting events and games and match reports

# Children's Officer

- Ensure that the child protection procedures are understood and adhered to by all members.
- Promote Best Practice guidelines for people working with children
- Attend the GAA workshop 'Good Practice & Child Protection' renewable every three years – ensure coaches and anyone working with children attends this
- Coordinate Access NI / Garda Vetting for all coaches and people who work with children in club environment
- Understand the GAA Code of Ethics, child protection procedures, rules and regulations.
- Acknowledge and deal with complaints ensure that the complaints procedures are followed through to the final decision.
- Attend meetings of the County Youth Board as appropriate
- Attending meetings of club coaching committee as appropriate

# Club School Liaison Officer

- Provides direct link between club and school
- In contact with principal, PE coordinator and Gaelic Games coordinator in school
- Agreed plan of after school coaching if required
- Communicates with club coaches
- Coordinates equipment and kit if necessary
- Arranges facility sharing

# Equipment Coordinator

- Audit of all coaching equipment in club
- Storage of equipment that coaches can access
- Communicate with head coaches to monitor equipment
- Responsibility for ordering equipment as approved by coaching committee and club executive

# Head Coach

- Chief organiser for that particular age group of players
  - Games, coaching, transport
- Communicate effectively with players and parents
- Knowledge of Long Term Player Pathway and age appropriate coaching
- Delegate responsibility to assistant coaches
- Represent age group at coaching committee meetings
- Attend coach education opportunities

# • What makes a suitable Head Coach / Team Leader?

- Knowledge
- Leader

- Good communicator
- Organiser (planning)

- Delegator
- Monitor

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# Assistant Coach

- Input into coaching programme
- Actively Coaching – not just standing watching
- Monitor player attendance and performance
- Transport, Jerseys, Water, Pitch Set Up, Umpiring, side line duties
- Constantly learning and acquiring knowledge and experience – coaching course, expertise within club

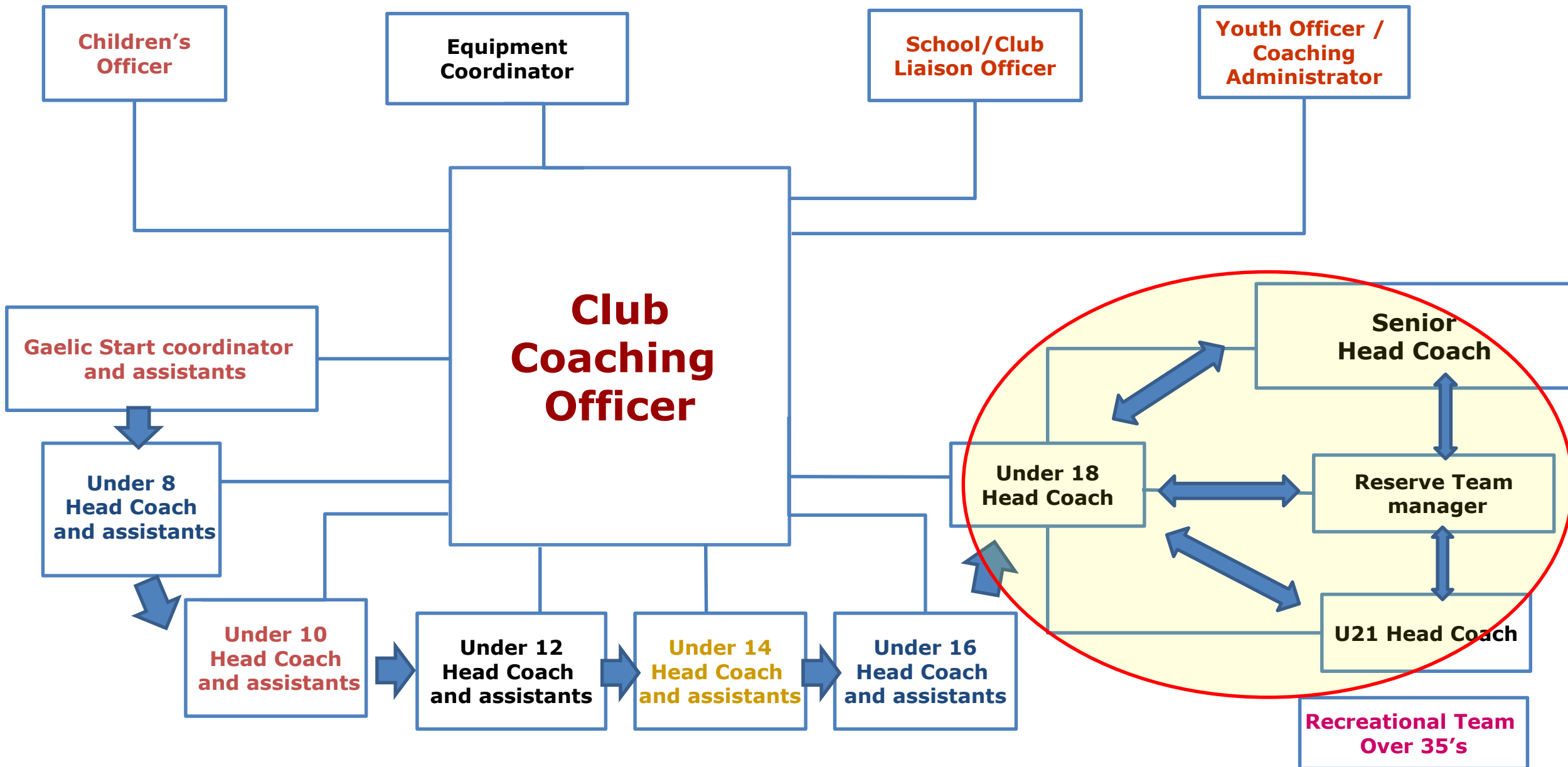


# Parent Helper

- To provide supervisory assistance at coaching sessions
- Assist Head coach with administrative duties
- Assist with skills testing and recording of results
- Supply or organise transport
- Umpiring or side line duties at youth games
- Aspiration to attain coaching awards and involved more with coaching



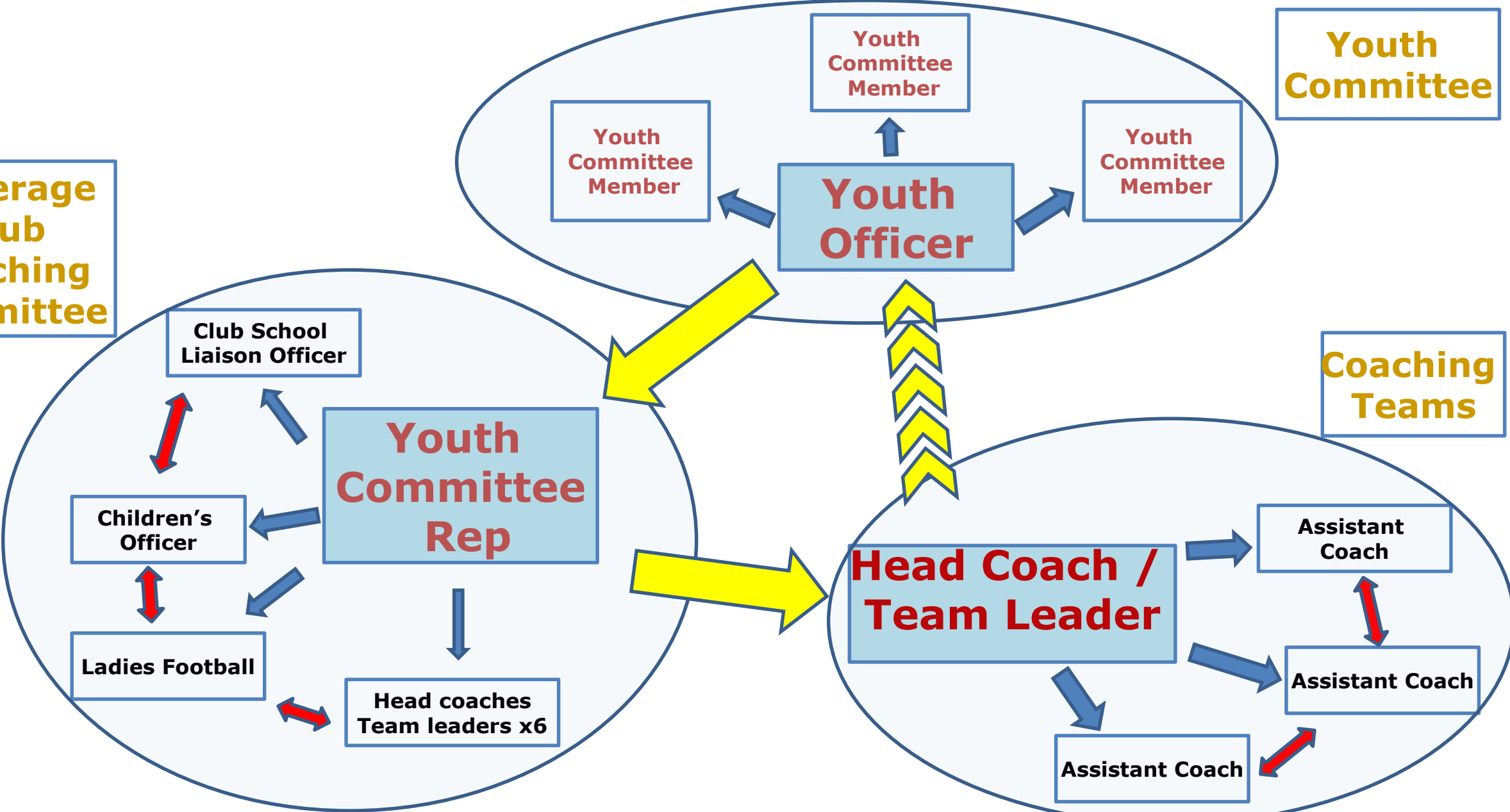
# Suggested Club Coaching & Games Structure



**Underage Club Coaching Committee**

**Youth Committee**

**Coaching Teams**



# Case Study – A “Superclub”

## Ballyboden St Enda’s, Dublin

- Director of Coaching and a Games Promotion Officer employed
- Arrangement between Dublin county board and club
- They run a wide range of initiatives to help develop the club, involving schools coaching, coach education and development of coaches
- Field 70 teams across all codes – 4 minor football teams!!
- 1000 children attend the Cul Camp each year (2<sup>nd</sup> biggest in Ireland)

- One of their main areas now is engaging with youth
  - Get them involved in coaching while they are still playing
  - Links with Secondary schools, Club Camps, Club Nursery
  - Experience of coaching is good for their CVs
- Club places huge emphasis on coach education – yearly Foundation award hosted by the club
- Forbairt Programme
  - 15 coaches selected - club coach development group – club supports and develops these young people as coaches

### Future Hopes

Base of young coaches, long term juvenile and adult coaches  
Future club leaders and administrators  
Continuation of a strong club identity

# How?

- How can you implement an effective club coaching structure in your club? – What is realistic for your club?
  - ID available personnel
  - ID roles that need to be filled
  - ID personnel to be recruited
- Agree on a strategy, Plan, Way Forward, Commitment, Mentoring, Sustainability

**Nil Sine labore!**

So.....

Why is the club so important.....?

And.....

What is the benefit of a good coaching structure?

