

Media Partner:



GAA Games Development Conference

In conjunction with Camogie, Handball, Ladies Gaelic Football and Rounders Associations

Venue: Croke Park

Date: Saturday, January 12th 2013

For more information:

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Tel: +353 (0) 1 836 3222

Web: www.gaa.ie/gamesdevelopment



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Welcome Messages

Is cúis mhór láthais dom fáilte croiúil a chur romhaibh go léir go Páirc an Chrócaigh inniu ar an ócáid speisialta seo do gach éinne a bhfuil suim acu i gcursaí oiliúna.



As Uachtarán Cumann Lúthchleas Gael it gives me great pleasure to welcome you all to Croke Park for this year's GAA Games Development Conference. This year's conference is entitled 'Coaching Adults – More Than the Sum of Our Parts'. Our Games Development structures are aligned to provide opportunities for players as Child, Youth or Adult participants; so for the first time our annual Games Development Conference will focus on areas related specifically to the participation in our games by the adult player.

Ensuring that our adult players are provided with a balanced series of meaningful games within Gaelic games is central to maintaining a lifelong relationship with the Association. In this context, the range of presentations that will take place will stimulate coaches and provide an example of how to plan appropriately for the needs of our Players.

I would like to thank all of the guest speakers who will present on a range of important topics which will shape, challenge and drive the future development of our games. The range of speaker backgrounds is broad – coaches, teachers, current and former players – and I look forward to hearing some of these valued opinions and perspectives.

I would also like to recognise the contribution from our sister Associations, Cumann Peil Gael na mBan, An Cumann Camógaíochta, Cumann Liathróid Láimhe na hÉireann and Comhairle Cluichí Corr. Your ongoing contribution to this Conference has strengthened the partnerships between our Associations and proves the old adage 'Ní neart go cur le chéile' to be correct.

Finally, I would like to thank you, the delegate. Last year over 700 delegates made the journey to the Conference. Your support, participation and attendance is crucial in ensuring the success of this event and we look forward to welcoming you to Croke Park on Saturday, January 12th.

Tá súil agam go mbainfidh gach duine taitneamh agus tairbhe as a bheith í láthair.

**Liam Ó Neill,
Uachtarán, Cumann Lúthchleas Gael**

On behalf of the Ladies Gaelic Football Association I would like to welcome you here to Croke Park for the Annual GAA Games Development Conference. The LGFA have always been a very progressive governing body and have taken a leading role adapting rules to suit the game and in adopting new technological developments and advances in playing and coaching techniques to improve our game.

The theme of this conference- 'Coaching Adults- More than the Sum of our Parts,' is very apt as we are in the process of reviewing our entire coaching structure and as a result of our findings we are developing a variety of new, exciting changes that will benefit all of our players at all levels of the game. We will ensure that our coaching methods evolve with the changing environment of gaelic games.

Initiatives like this coaching conference are vitally important for the family of Gaelic Games. This is a great opportunity for all of our organisations to come together and share our knowledge and experience. It is by learning from each other's successes, and failures, that we will be able to grow and improve as individual organisations and as a larger group. With that in mind we will continue to work closely with the GAA to ensure that there is greater harmonisation between our course content and qualifications.

**Pat Quill
Uachtarán, Cumann Peil Gael na mBan**

Supporting and encouraging adult participation in Gaelic games is vital for their continued growth and vibrancy. The issues facing adults in contemporary society are well documented, ranging from socio-economic to physical and mental health and well being. All sporting organisations, need to be cognisant of the demands upon those whom we wish to retain in our sporting community, and indeed attract as new members to our games.

This year's Coaching Conference "Coaching Adults – More Than the Sum of our Parts" provides an excellent opportunity, to look at the issue in depth, and we in The Camogie Association are delighted to be involved, and play our part in this vital conversation. The Camogie Association appreciate the importance of providing a positive and affirming experience, for young and old who are involved in our association in any capacity. Through our development initiatives, rolled out nationally, we provide programmes which allow adults of all levels and abilities, to become immersed in aspects of the game of camogie.

Today's conference provides an excellent opportunity for healthy debate, idea sharing and learning from one another. The Camogie

Association is delighted to join with our fellow Gaelic Games family members on this issue.

**Aileen Lawlor
President, The Camogie Association**

On behalf of GAA Handball Ireland, I welcome you all to the National Games Development Conference. This conference is, without doubt, Ireland's most prestigious Sports conference, combining science and practical approach and it is a great honour for GAA Handball to be associated with it. 2012 has been a memorable year for GAA Handball Ireland and indeed the sport as a whole globally. Hosting the Fáilte Ireland World Handball Championships has catapulted our sport to the forefront of Irish sporting life and further enhanced our profile within the GAA family of games.

Worlds 2012 provided an excellent platform in which to witness the meticulous preparation that our players and coaches adhere to both in Ireland and around the world, to reach their potential at the highest level of handball. This has further shaped my belief in the huge importance of the principles and practices which are presented at this conference, providing immeasurable utensils which help develop the athlete, the coach and the overall sporting landscape.

I would like to take this opportunity to pay tribute to all of those involved in this year's conference for their vision, commitment and hard work. The entire GAA family of games continues to benefit greatly from your endeavours.

**Walter O' Connor
Uachtarán Cumann Liathróid Láimhe na hÉireann**

As the theme for the 2012 Games Development Conference is "Coaching Adults – More Than the Sum of Our Parts" it gives an opportunity to progress the teachings of the last number of Games Development Conferences which have been targeted at the coaching of our younger members, youth and children. This year we focus on our adults and by seeing our efforts through the juvenile and minor ranks we will get to a point where we should have strong adult sides.

It is not an easy task to coach our adult teams and it is important to remember our coaches who are "giving something back" and who are working with these teams. It is imperative, to keep coaches motivated and to provide them with the coaches aides for focused games based training programmes, which incorporate games and skill development activities suited to player and team requirements.

It is aim of the Games Development Conference to achieve this and GAA Rounders are once again delighted to be involved in what is expected to be a very informative event.

**Joe Donoghue,
President, Comhairle Cluiche Corr na hÉireann, CLG**



Conference Programme

Saturday, January 12th

Time	Programme	Topic	Speaker	Position
08.30 – 09.30	Conference Registration			
09.30 – 09.45		Opening Address	Liam Ó Neill	Uachtarán CLG
09.50 – 10.30	Key Note 1	Coach10 - Understanding the Role of the Coach in the Coaching Process	Pat Daly	Director of Games Development and Research
10.35 – 11.15	Parallel 1A	Resourcing GAA Coaches	Jimmy D'Arcy	Technical Development and Support Manager
	Parallel 1B	A club case study: What we can learn from Crossmaglen	Tony Brady	Chairman, Crossmaglen Rangers
	Parallel 1C	Harnessing the Power Within	Mark Rohan	Paralympic Cyclist
	Parallel 1D	Key Nutrition Concepts for Coaches	Dr. Brendan Egan	Sligo Gaelic Footballer and Sports Science Lecturer, UCD
11.15 – 11.45	Tea/Coffee Break			
11.45 – 12.25	Key Note 2	Lessons from the racetrack	Jim Bolger	Racehorse Trainer and Breeder
12.30 – 13.15	Football	Recommendations of the Football Review Committee	Eugene Magee	Chair, Football Review Committee
			Pat Gilroy	Former Manager, Dublin Senior Football Team
			Glenn Ryan	Manager, Longford Senior Football Team
			William O'Sullivan	Manager, Kerry Senior Ladies Gaelic Football team
13.20 – 14.00	Hurling	The Journey of the Hurling Coach - Reflections on management	Jimmy Barry Murphy	Manager, Cork Senior Hurling Team
			Brian Hanley	Manager, Westmeath Senior Hurling Team
			Mattie Kenny	Coach, Galway Senior Hurling Team
14.05 – 14.45	Parallel 2A	Team Preparation - A Comparison of a Manager's and Player's Perspective	JJ Doyle	Former Manager, Wexford Senior Camogie Team
	Parallel 2B	A New Approach to Injury Prevention, a pilot programme in the Ladies Gaelic Football Association	Kate Kelly	Wexford Senior Camogie Team
			Enda King	Physiotherapist, Santry Sports Clinic
	Parallel 2C	Participant Feedback in Creating Self Aware Players	Edwina O'Malley	School of Public Health, Physiotherapy and Population Sciences, UCD
			Dr Catherine Blake	
Parallel 2D	Coping with Choking in Sport	Lenny Browne	Head of Sports/Performance Analysis, UCC	
14.50 – 15.30	Key Note 3	Creating & Leading a High Performance Team Culture	Gerard Murphy	Espada Consulting
15.30 – 16.00	Tea/Coffee Break			
16.05 – 16.15	Key Note 4	Coach Assimilation Programme	Micheál Martin	Chair, Games Development Committee
16.15 – 17.00	Key Note 5	Bringing it All Together	Billy Walsh	Coach, Irish Olympic Boxing Team

Conference Delegate Booking Form

Please complete the following Delegate Application Form

Parallel Session Selection Table

Please refer to the conference programme line up and select your chosen parallel session. It is essential this table is completed in order to complete room set up requirements.

Parallel	A	B	C	D
10.35 – 11.15				
14.05 – 14.45				

Personal Details

Name:

Age:

Address:

Contact Number:

Email Address:

GAA Club:

1. Which GAA code are you affiliated to? (Assists in completing Delegate Pack)

Gaelic Football Hurling Ladies Gaelic Football Camogie
Handball Rounders

2. Level of Coaching Involvement:

County Club School

3. Team/Squad Currently Coaching:

County Senior Intermediate Junior U. 21 Minor
Club Senior Intermediate Junior U. 21 Minor
3rd Level Senior Intermediate Junior

4. How do plan to travel to the conference?

Car Bus Train Plane

5. Will you need to park your car in the conference car park?

Yes No

Payment Details (Please select a payment option)

Cheque Postal Order

Please make cheques or postal order payable to GAA Games Development Conference. Credit Card/Laser Card payments can be made through the Online booking system. Visit www.gaa.ie for more information on booking online.

Please do not send cash through the post as the GAA cannot take responsibility for loss of/non-arrival of cash. Upon receipt of application, a Delegate Pack will be sent to the address above

Please post completed delegate applications forms to: GAA Games Development Conference, Accounts Receivable, Croke Park, Dublin 3

Note: The closing date for applications is Friday, January 4th, 2013



Key Speakers



Billy Walsh



Eugene Magee



Ger O'Flynn



JJ Doyle



Jim Bolger



Jimmy Barry Murphy



Enda King



Pat Gilroy



Brendan Egan



Mark Rohan

Conference Delegate Information

Conference Theme

Coaching Adults: More than the Sum of Our Parts

The GAA Games Development Conference contains an exciting line up with added subject variety specifically targeting Coaches within an applied lifelong learning context. For the first time the Conference will focus on the needs and issues facing coaches of adult players (age 18+).

The following delegate centred improvements have been made based on a comprehensive delegate survey, which was completed after last year's conference:

- 1 day event format in Ireland's top Sports stadium
- Increased Conference programme variety
- Internationally recognised Games Development experts from Ireland, UK and Australia
- Opportunity to meet top GAA supplier companies
- Opportunity to network with GAA coaches from all 32 Counties and 7 different countries (US, Poland, France, Belgium, England, Scotland, and the Netherlands)
- Improved catering facilities: specially built catering village in the Cusack stand
- Improved delegate packs including Folder, Bag, Pen
- Conference presentations will be available online after the Conference

Conference Fee

The cost of attending the GAA Games Development Conference is €50.

This price includes:

- GAA Coaching Bag and Folder
- Personalized Conference Delegate Badge
- Copies of all GAA Conference Presentations Post Event (Online)
- Lunch and Refreshments throughout the day

Directions to Croke Park

Note: 'Arrival Point: Hogan Stand Only'

Croke Park is situated in the north Dublin neighbourhood of Drumcondra and is bordered by Jones's Road to the west, Clonliffe Road to the north, St. James Avenue to the east and the Royal Canal to the south.

Car

Delegates driving from the City Centre, follow the signs for the N1 North onto Dorset Street and Drumcondra Road. Turn right at 'The Big Tree' onto North Circular Road. Pass through two sets of traffic lights. Turn left at St Margaret's Avenue (first left after Gills Pub) to access car parking.

If travelling from the Airport / North, follow directions for the city centre. Just before the railway overpass at the end of Drumcondra Road Lower, turn left onto Clonliffe Road. At the next set of traffic lights, turn right onto Jones Road. Pass by the stadium on your left and at the traffic lights turn left onto North Circular Road. Turn left at St Margaret's Avenue (first left after turning off Jones Road) to access car parking

Train

The closest railway station is Drumcondra at the intersection of Drumcondra Road (N1) and Clonliffe Road, a 5 minute walk from the stadium. This station is served by Arrow trains. The closest DART stations are Connolly and Clontarf. Connolly Station is a 15-20 minute walk and Clontarf Station a 20-25 minute walk to the stadium. The closest LUAS and Intercity Rail stop is also at Connolly Station.

Bus

From the city centre to Drumcondra Road – No 3, 11, 11a, 16, 16a, and 41. From the city centre to Ballybough Road / Clonliffe Road – No 123.

Parking

As entry to the Conference is only through the Hogan Stand, the only parking available is in the Davin (Canal) End Car Park. This is located off the North Circular Road and accessed via St Margaret Avenue (first left after Gills Pub on the corner with Russell Street). Pedestrian access is from the car park onto Jones's Road for the main entrance to the Hogan Stand.

For more on directions to Croke Park, visit:
<http://www.crokepark.ie/about/getting-here>

Conference Registration Process:

How to book your place?

To book a place to attend the GAA Games Development Conference, please fill out the attached conference booking form, attach payment by cheque/postal order and post it to the following address:

**GAA Games Development Conference,
Accounts Receivable,
Croke Park,
Dublin 3**

Upon receipt of an application, a letter of receipt plus a conference delegate badge will be issued to you by the GAA Conference event team.

On-Line

In 2012, over 45% of conference delegates booked on-line. In addition to a mail option delegates can book a place to attend the GAA Games Development Conference through the GAA Website - www.gaa.ie

All on-line bookings are processed by debit/credit card and are subject to processing fee as outlined. Upon receipt of an application on-line, a letter of receipt plus a conference ticket will be issued to you by the GAA Conference event team.

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